



A-Life Academy A Dream to Aspire 2017 Charity Concert

"A Dream to Aspire 2017" Charity Concert aims at raising funds for "A-Life Academy", which has the mission to support our youths from less privileged families in Hong Kong to accomplish their dreams.

Orchestra by:
SAR Philharmonic



Conductor:
Chiu Kai Keung



Pianist:
Rachel Cheung



Date: 30 April 2017 Sunday

Time: 7:30-9:30pm

Venue: HKU Grand Hall

Programme: Beethoven Piano Concerto No. 5
Elgar Enigma Variations

A-Life Academy Founding Committee:

Chairman: Mr. Brandon Chau
Vice-Chairman: Mr. Jacky Chan Mr. Peter Lam
Member: Mrs. Jenny Chau Mrs. Sandee Sun
Mr. Edmund Cheng Ms. Stella Wong
Mr. Kai Man Fok Mr. Evans Fung
Ms. Michelle Liu Mr. C.M. Mak
Mrs. Jacqueline Sun



Organizer:



Co-Organizer:



Beneficiary:



Background and our Mission

A-Life Academy was formed in 2011 by a group of enthusiastic volunteers in the society, and is supported by the YMCA of Hong Kong. It is a brainchild from reflections of the challenging and sometimes hopeless situations of the less privileged young people in Hong Kong. It aims at helping these youths to build a better future through cultivating positive life values and nurturing intellectual and spiritual resources.

We are hope to inspire an motivate these youths, with the support of the New Academic Structure, to dream and build a positive, productive and better future through 4As:

Academic and career attainment;

Aspiration accomplishment;

Adversity management;

Asset building.

It will be a two-year engagement by the participating youths.

In the years from 2012-2016, the committee witnessed the academic achievements of the Academy's participants because over 100 of them got the places in Post-Secondary education or University locally and aboard. We learnt that most of the young people could start to cherish their aspiration due to the mentor's guidance and joining our facilitation program. During the annual event celebration, we treasured the learning experiences and reflections they shared especially the precious moment that we spent with them together.

For sustaining the passion and impact of A-Life Academy, we would like to extend our services to more youths in the future; we are appealing for the public generous support to raise additional funding through our "A Dream to Aspire 2017" Charity Concert. All proceeds (net of the actual expenses incurred) from this concert will be contributed to the A-Life Academy programs and students' scholarships. All donations (without credit-in-return) over HK\$100 are tax-deductible.



Enquiry:

YMCA of Hong Kong Cheung Sha Wan Centre
G/F & 1/F Hang Ning Court, 259-263 Shun Ning Road, Cheung Sha Wan, Kowloon

Tel: 2708 8995

Fax: 2720 7997

Email: A-LifeAcademy@ymcahk.org.hk

Website: <http://www.ymcahk.org.hk/A-LifeAcademy>

Candy Tsang candytsang@csw.ymcahk.org.hk

Lydia Lo lydialo@csw.ymcahk.org.hk

Eric Au Yeung ericay@ymcahk.org.hk

Sponsorship / Donation Form

Support in Action (Please "✓" where appropriate)

A) Sponsorship

- I am / Our company _____ (Chinese) _____ (English)
is pleased to support the Concert and become:
- Platinum Sponsor (HK\$100,000 Cash Donation); or Gold Sponsor (HK\$50,000 Cash Donation)

Credit-in Return to Sponsor	Platinum Sponsor HK\$100,000 (Please "✓" if necessary)	Gold Sponsor HK\$50,000 (Please "✓" if necessary)
a) Advertisement in the program brochure Size: A5 148mm(w) x 210mm(h), 5mm bleeding	<input type="checkbox"/> Back cover ; or <input type="checkbox"/> I do not need this credit-in Return	<input type="checkbox"/> Inside front cover (Left); or <input type="checkbox"/> Page 1 (Right) ; or <input type="checkbox"/> Inside back cover (Right) <input type="checkbox"/> I do not need this credit-in Return
b) Sponsor's logo/ name on YMCA of Hong Kong's main website and A-Life Academy's sub-website	✓ <input type="checkbox"/> I would like to take this credit-in Return <input type="checkbox"/> I do not need this credit-in Return	✓ <input type="checkbox"/> I would like to take this credit-in Return <input type="checkbox"/> I do not need this credit-in Return
c) Sponsor's logo printed on event backdrop	✓ <input type="checkbox"/> I would like to take this credit-in Return <input type="checkbox"/> I do not need this credit-in Return	✓ <input type="checkbox"/> I would like to take this credit-in Return <input type="checkbox"/> I do not need this credit-in Return
d) Sponsor's name and logo on pre-and post-event materials	✓ <input type="checkbox"/> I would like to take this credit-in Return <input type="checkbox"/> I do not need this credit-in Return	✓ <input type="checkbox"/> I would like to take this credit-in Return <input type="checkbox"/> I do not need this credit-in Return
e) Company representative receives souvenir at event ceremony	✓ <input type="checkbox"/> I would like to take this credit-in Return <input type="checkbox"/> I do not need this credit-in Return	✓ <input type="checkbox"/> I would like to take this credit-in Return <input type="checkbox"/> I do not need this credit-in Return
f) Complimentary tickets for the event	20	10

B) Advertising on Brochure Sponsorship Type

(Advertising deadline: 24 March 2017)

Advertising Sponsorship Type Size: A5 148mm(w) x 210mm(h), 5mm bleeding	Amount
<input type="checkbox"/> Inside One Colored Page	HK\$3,000

C) Donation

(Ticket booking deadline: 21 April 2017)

- I am / Our company _____ (Chinese) _____ (English)
would like to donate:

Donation	Entitlement (Please "✓" if necessary)	No. of order
<input type="checkbox"/> For a donation of every \$3,200	One complimentary VIP ticket ; and Invitation to the interval cocktail of the Concert; and <input type="checkbox"/> One page of Complimentary message <i>*note 1</i> ; or <input type="checkbox"/> Company advertisement in the house program brochure <input type="checkbox"/> I do not need any post on the house program brochure	Donation amount: \$ _____ No. of tickets: _____
<input type="checkbox"/> For a donation of every \$2,800	One complimentary Class A ticket ; and Invitation to the interval cocktail of the Concert; and <input type="checkbox"/> One page of Complimentary message <i>*note 1</i> <input type="checkbox"/> I do not need any post on the house program brochure	Donation amount: \$ _____ No. of tickets: _____
<input type="checkbox"/> For a donation of every \$1,200	One complimentary Class B ticket ; and Invitation to the interval cocktail of the Concert	Donation amount: \$ _____ No. of tickets: _____
<input type="checkbox"/> Donation not requiring ticket	If donation over \$2,800: <input type="checkbox"/> One page of Complimentary message <i>*note 1</i> <input type="checkbox"/> I do not need any post on the house program brochure <i>*note 2</i>	Donation amount: \$ _____

D) Sponsor A-Life Academy's students to join the concert

I am / Our company _____ (Chinese) _____ (English)
would like to sponsor the students to join the concert:

	Donation	Entitlement (Please "✓" if necessary)	No. of order
<input type="checkbox"/>	\$24,000	Class B tickets (\$1,200) for students; and <input type="checkbox"/> One page of Complimentary message *note 1 <input type="checkbox"/> I do not need any post in the house program brochure	20 tickets

* Note 1:

Content of Complimentary message in House Program Brochure

Size: A5 148mm(w) x 210mm(h)

Option A:

Congratulations to

A-Life Academy "A Dream to Aspire 2017" Charity Concert

With the compliments of

Mr. / Ms. / Mrs. _____ (name of message senders)

Option B: _____

(Your own message, max. in 40 English or 50 words in Chinese)

(Advertising deadline: 24 March 2017)

* Note 2:

If donations without any credit-in return, donations over \$100 will be issued with receipts upon request for tax deduction purpose. Payee name in receipt will be issued according to the information provided in donation form.

Receipt not necessary

Please prepare receipt

E) Contact Information

Company Name: _____ (if applicable)

Contact person: _____ Tel: _____ Fax: _____

Email: _____

Correspondence address: _____

(Tickets will be mailed to the address provided here.)

F) Payment method:

Crossed cheque (Payable to "YMCA of HK"); or

Bank: _____

Cheque no. _____

Cash: Please pay-in to our HSBC Acc. 018-070995-001

Total donation amount: HK\$

Signature: _____

Date: _____

Remark:

- Please submit your donation (Cash bank pay in slip / crossed cheque) together with this form by hand or mail to **YMCA CSW Centre, G/F & 1/F Hang Ning Court, 259-263 Shun Ning Road, Cheung Sha Wan**
Please indicate: **"A-Life Academy Charity concert donation form"** on the envelope
- Or please submit your Cash bank pay in slip with this form (scanned form) by email or fax (27207997)
(but this method is not applicable to payment of crossed cheque)
- Official receipt will be issued with receipts upon request.
 Receipt not necessary
 Please prepare receipt
- Please write down your name and phone number on the bank pay-in-slip or crossed cheque.